

Although your season is just getting going, most college programs have wrapped up their 2010 campaigns. The coach's focus is now on recruiting. Leading up to the summer recruiting season, coaches spend most of their time getting their lists together of all the players they plan to watch this summer on the recruiting trail. As you can imagine, college coaches do not just show up at events and watch lacrosse. They show up with a list of athletes they have pre-qualified based on each player's academic profile and any video they have seen.

[Here](#) is an article written by Chris Meade, Co Founder of LacrosseRecruits.com that was featured on LaxMagazine.com. The article discusses the role the highlight reel plays in getting on the recruiting radar. Before you attend any recruiting event this summer, you need to put your highlight reel and information in front of the college coaching community to allow them to evaluate you and learn about the type of student-athlete you are. Then, before each event you attend, you need to contact each school reminding them that this weekend you will be at Elite 180, for example.

To set yourself up to have a great summer on the recruiting trail, you have two choices:

1. You can create your own highlight reel using editing software on your computer or on a friend's computer. You can then make copies for every school you are interested in, put labels on each DVD and send a copy in the mail to each college program. You will first have to track down the mailing addresses for each coach. You then want to notify the college coach to expect DVDs in the mail from you and introduce yourself. To do that, you need to track down each coaching staff's contact information. When the DVD arrives, you have to hope the coach is in his / her office and not on the road.

2. You can purchase a [LacrosseRecruits.com Recruiting Package](#). LacrosseRecruits.com is The Official Recruiting Tool of US Lacrosse and has been used by athletes around the country to manage the recruiting process and gain admission to the college programs of their choice. You can read member testimonials [here](#). In each testimonial, members talk about how LacrosseRecruits.com transformed the recruiting process from a stressful and cumbersome process to an enjoyable process.

With a membership, all of your recruiting work is done from your LacrosseRecruits.com account. Members are responsible for maintaining their profile, which includes all information a coach needs to know about them. On the player's profile is the player's highlight reel and at least 1 unedited game video.

You want to send Bucknell a message asking them to view your profile and video? Pull up Bucknell's profile on LacrosseRecruits.com, click on Send A Message, write your message using the built in messaging system and click Send. The coaching staff now has your message and a direct link to your profile and highlight reel, which they can watch from anywhere with an Internet connection. Since every college lacrosse program is a registered user of LacrosseRecruits.com, you will never have to track down contact information again. In 10 minutes, a player can put his / her information in front of 10 schools instead of spending that time looking for one school's contact information.

If you purchase the Gold Package, we build your highlight reel and use an ISO effect in each clip to help the coach zero in on you. You can see a few hundred reels we have built for members here: <http://r20.rs6.net/tn.jsp?>

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We built LacrosseRecruits.com to turn what has traditionally been an insanely unorganized process into a structured process that becomes exciting as the player receives instant feedback.

If you have any questions about how LacrosseRecruits.com works or you would like to see a list of the last 30 coaches to log into LacrosseRecruits.com to recruit our members, please do not hesitate to reply to this email.

Throughout the process, our members use the LacrosseRecruits.com staff as a resource to help guide them through the process.

As The Official Recruiting Tool of US Lacrosse, there is no better way to dramatically

increase the exposure you receive throughout the recruiting process.

We look forward to helping you attack the recruiting process.

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